

Strategy to Optimize Resource Management of Storm Water (STORMS)

Goals, Objectives, and Projects

Objective	Projects	Goal
Objective 1 Increase Storm Water Capture and Use through Regulatory and Non-Regulatory Approaches	💧 Project 1a – Promote Storm Water Capture and Use	1
	💧 Project 1b – Identify and Eliminate Barriers to Storm Water Capture and Use	1
	💧 Project 1c – Increase Storm Water Capture and Use through Regulatory Approaches	1
	💧 Project 1d – Develop and Establish a Monetary Value of Storm Water	1
Objective 2 Increase Stakeholder Collaboration on a Watershed Scale	💧 Project 2a – Increase Stakeholder Collaboration to Promote Storm Water as a Resource	1
		4
Objective 3 Establish Permit Pathways to Assess Storm Water Programs and Meet Water Quality Requirements	💧 Project 3a – Develop Guidance for Alternative Compliance Approaches for Municipal Storm Water Permit Receiving Water Limitations	2
	💧 Project 3b – Develop Watershed-Based Compliance and Management Guidelines and Tools	2
	💧 Project 3c – Assess Municipal Storm Water Program Monitoring and Effectiveness	3
	💧 Project 3d – Establish Statewide Regulatory Framework for Municipal Storm Water Programs	3
	💧 Project 3e – Standardize Minimum Control Measures for Specific Municipal Program Elements	3
	💧 Project 3f – Develop Guidance for Implementation of Post- Construction Requirements to Improve Watershed Health	2
	💧 Project 3g – Establish Guidance for Storm Water Program Asset Management Planning and Cost Estimation	3
Objective 4 Establish Financially Sustainable Storm Water Programs	💧 Project 4a – Implement Senate Bill 985 – Incorporate Principles of Storm Water Resource Plan Guidelines into Storm Water Programs	1
		2
	💧 Project 4b – Eliminate Barriers to Funding Storm Water Programs and Identify Funding for Storm Water Capture and Use Projects	3
	💧 Project 4c – Identify Municipal Storm Water Permit Compliance Costs	3
Objective 5 Improve and Align State Board Oversight of Water Board Programs and Water Quality Planning Efforts	💧 Project 5a – Create Storm Water Program Data and Information “Open Data”	3
		4
	💧 Project 5b – Evaluate and Increase Storm Water Permit Compliance	3
		4
	💧 Project 5c – Establish Sector-specific Technology-based Numeric Effluent Limitations for Industrial and Construction Storm Water Permits	3
💧 Project 5d – Align Water Quality Statewide Planning Efforts with Storm Water Program Implementation – Pilot Project Using the Biological Integrity Plan	4	
Objective 6 Increase Source Control and Pollution Prevention	💧 Project 6a – Establish Statewide Framework for Urban Pesticide Reduction	3
	💧 Project 6b – Identify Opportunities for Source Control and Pollution Prevention	4
	💧 Project 6c – Evaluate and Implement Trash Control	3
Goal 1 – Change the Perspective that Storm Water is a Waste or Hazard, and Treat it as a Valuable Water Resource		4
Goal 2 – Manage Storm Water to Preserve Watershed Processes and Achieve Desired Water Quality and Environmental Outcomes		4
Goal 3 - Implement Efficient and Effective Regulatory Programs		3
Goal 4 – Collaborate in Order to Solve Water Quality and Pollutant Problems with an Array of Regulatory and Non-Regulatory Approaches		4